

Donna K. Ginther

Dean's Professor of Economics

Director, Institute for Policy & Social Research, University of Kansas Research Associate, National Bureau of Economic Research

April 2020



The University of Kansas



Caveats

- These slides were completed on April 6, 2020
- Things will have changed by the time you see this presentation.
- This presentation is based on my readings and data from sources noted throughout.





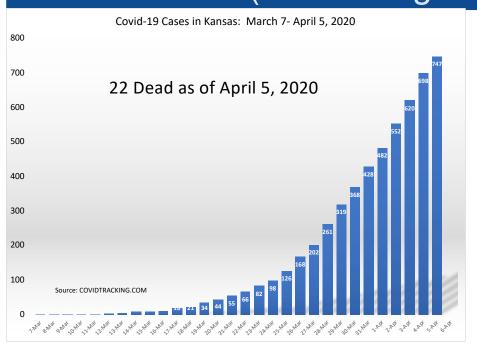
Overview

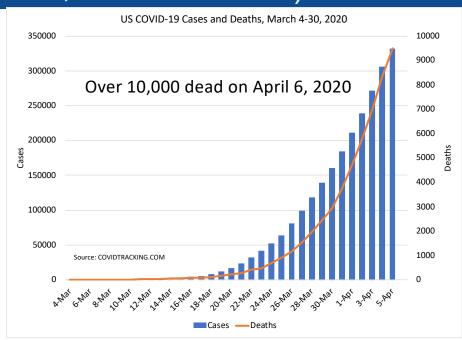
- Update on the Coronavirus in Kansas and the United **States**
 - We have not yet bent the curve
 - How bad are we undercounting cases?
- What's happened to the economy so far?
 - Stock Market
 - Unemployment Claims
- Policy responses
 - Mask Wearing Advisory





The US and Kansas have a Pandemic (data through April 5, 2020 4:00 PM)

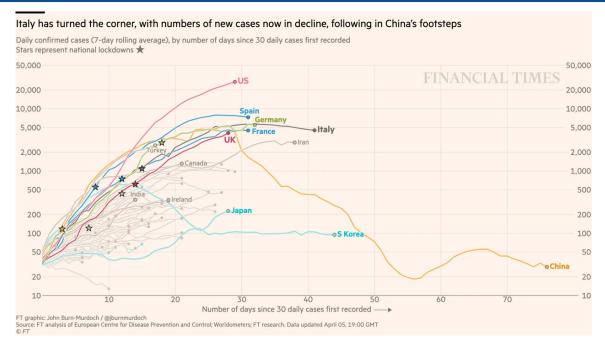




In both Kansas and the US, cases have doubled in the past week.



COVID-19 Deaths by Country



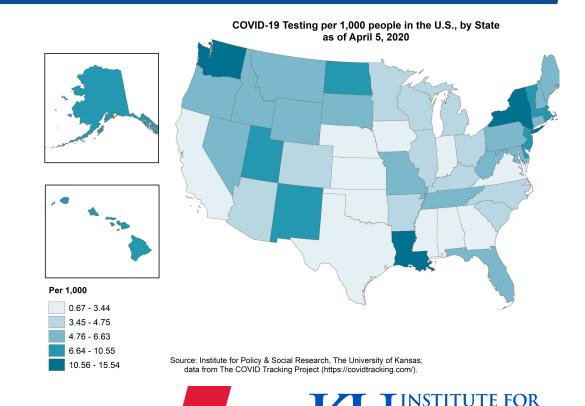
• Financial Times shows that US cases are continuing to increase.

• Source: https://www.ft.com/coronavirus-latest



Testing has been uneven across the country

- We used data from the COVID Tracking project to calculate the number of tests per 1,000 people in each state
 - Kansas has performed only 2.82 tests per 1,000 people.
 - Missouri has surpassed Kansas.



POLICY &

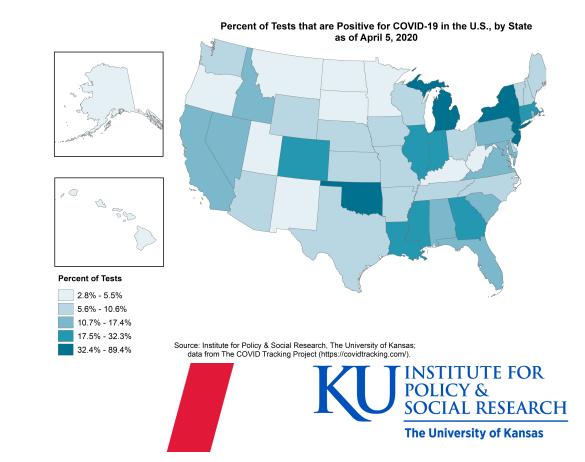
SOCIAL RESEARCH

The University of Kansas



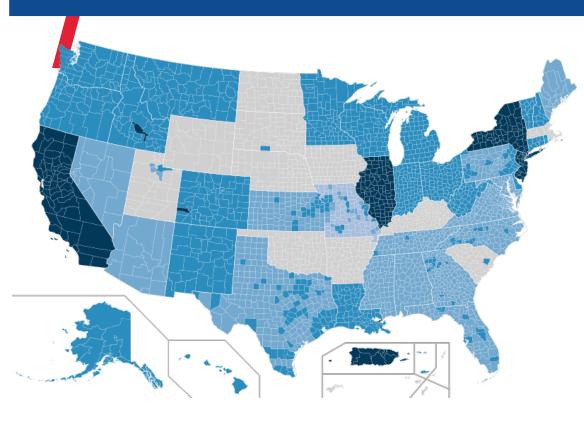
Testing Results are also Uneven

- We used data from the COVID Tracking project to calculate the share of positive tests.
 - 10% of Kansas are positive.
- 30% of tests return a false negative.
 - This also contributes to the undercount.



8 Donna K. Ginther, PhD

Shelter-in-place Orders are being imposed



- As of April 6th, these are the locations where shelter-in-place orders have been issued.
- Kansas is surrounded by states that have no orders or were late to impose them (e.g. Missouri)

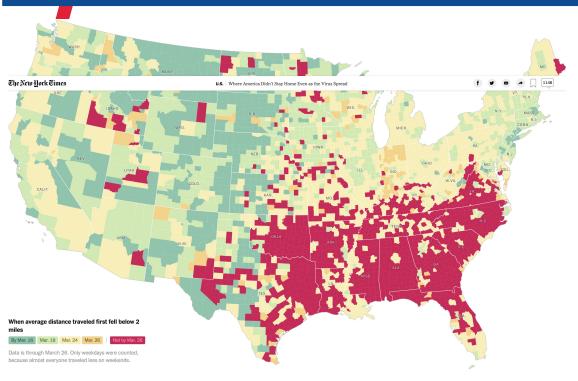
Source: By Minh Nguyen - Own workData:

https://commons.wikimedia.org/w/index.php?curid=88465988





Shelter-in-place Orders are Being Ignored in Some Places



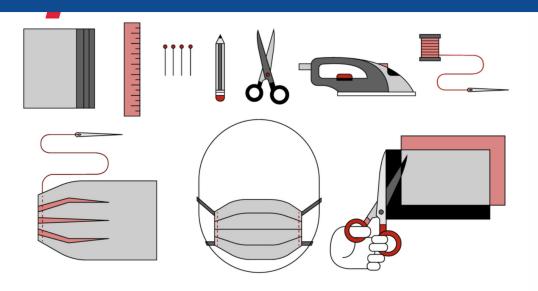
- Red indicates that people are traveling more than 2 miles as of March 26th. This is a measure of not sheltering in place.
- Green indicates sheltering in place started by March 16th.

Source: https://www.nytimes.com/interactive /2020/04/02/us/coronavirus-social-distancing.html





New Policy Recommendation—Wear a Mask



- Masks help prevent the spread of COVID-19
- Shortage of masks across the country
- Make your own!

How to make your own face mask

Source:

https://www.cnn.com/2020/04/04/health

/how-to-make-your-own-mask-wellness-trnd/index.html





We're Undercounting Cases in the US

- The following website uses estimates from the Lancet to extrapolate the number of true case in the U.S.
- Given that there are 9,647 deaths as of today (April 6th) and the case fatality rate is .7%
 - Assume that those 9,647 were infected 23 days ago
 - This gives us 1.4 million US cases 23 days ago
 - Extrapolating forward, 4.5 million actual cases in the US today
 - We're only observing 7.5% of US cases
- Source: https://observablehq.com/@danyx/estimating-sars-cov-2-infections



We're Undercounting Cases in Kansas

- The following website uses estimates from the Lancet to extrapolate the number of true case in the U.S.
- Given that there are 23 deaths as of today (April 6th) and the case fatality rate is .7%
 - Assume that those 23 were infected 23 days ago
 - This gives 3,286 Kansas cases 23 days ago (March 13th)
 - Extrapolating forward, 13,070 actual cases in Kansas today
 - We only observe 5.8% of total Kansas cases
- Source: https://observablehq.com/@danyx/estimating-sars-cov-2-infections



We're Undercounting Deaths

The New York Times

Official Counts Understate the U.S. Coronavirus Death Toll

Inconsistent protocols, limited resources and a patchwork of decision-making has led to an undercounting of people with the coronavirus who have died, health experts say.

By Sarah Kliff and Julie Bosman

April 5, 2020, 12:36 p.m. ET

- We haven't tested enough.
- Until recently, states did not have guidance on how to attribute cause of death to COVID-19

Source: https://www.nytimes.com/2020/04/05/us/coronavirus-deaths-undercount.html?action=click&module="https://www.nytimes.com/2020/04/05/us/coronavirus-deaths-undercount.html">https://www.nytimes.com/2020/04/05/us/coronavirus-deaths-undercount.html

Spotlight&pgtype=Homepage

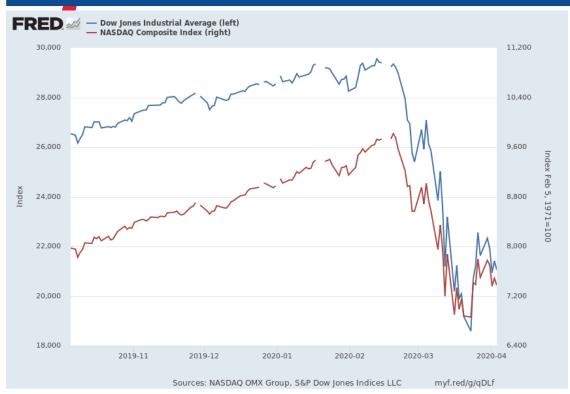


COVID-19 and the US & Kansas Economies

It's not good.



The Stock Market: January 1 – April 3, 2020



Source: FRED https://fred.stlouisfed.org/series/DJIA

The Dow Jones Industrial Average peaked at 29,348 on February 12th.

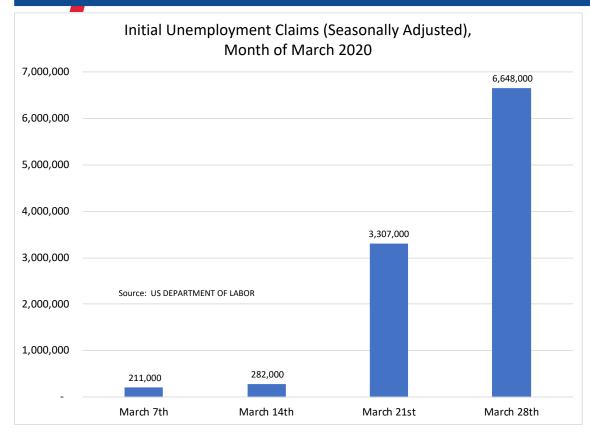
- It bottomed out on March 23rd, and recovered to 21,052 on April 3rd.
- Down about 27% since the peak

Nasdaq has followed a similar pattern.





Unemployment Claims Set Another Historic Record



Source: https://www.dol.gov/ui/data.pdf

- US Initial Unemployment Claims set another record 6.6 million for the week of March 21st
 - Double the number of the week before
 - Over 10 million unemployed in two weeks.
- The March Unemployment rate of 4.4% was based on data from the week of March 12th.
 - It is an undercount.



Kansas Initial Unemployment Claims by Industry as a Share of Total Employment

Industry	Share of Total Employment
Mining	5.99%***
Utilities	0.00%
Construction	4.96%***
Wholesale Trade	1.68%
Information	4.24%
Finance and Insurance	0.66%
Real Estate and Rental and Leasing	5.19%***
Professional, Scientific, and Tech Ser.	2.19%
Management of Companies	0.28%
Administrative and Waste Services	4.19%
Educational Services	8.93%***
Health Care and Social Assistance	4.19%
Arts, Entertainment and Recreation	19.07%***
Accommodation and Food Services	14.33%***
Other Services (except Government)	10.01%***
Government	0.14%
Manufacturing	11.76%***
Retail Trade	4.09%
Transportation and Warehousing	3.99%

- I calculated the share of initial unemployment claims for all of March over total employment by industry in February, 2020
 - The service sector is and will continue to be hammered.
 - Manufacturing, Entertainment, Other Services have double-digit unemployment.





Economic Research on COVID-19

- Dingel & Nieman (2020) estimate that only 34% of jobs can be done at home.
 - Source: https://www.nber.org/papers/w26948
- Alon et al (2020) argue that women will be more affected by this recession because women are more likely to be employed in the service sector.
 - Source: https://www.nber.org/papers/w26947
- Berger, Herkenhoff & Mongey (2020) argue that more testing along with targeted quarantines could reduce the economic impact of the virus.
 - Source: https://www.nber.org/papers/w26901



This is Just the Tip of the Iceberg: The US Economy is Rapidly Closing Down

- Stock Market is Volatile
- Unemployment Claims hit Historic Highs
 - Service Sector is hurting
- What Does the Future Hold?
 - Some economic forecasts predict doubledigit declines in 2nd Quarter GDP.



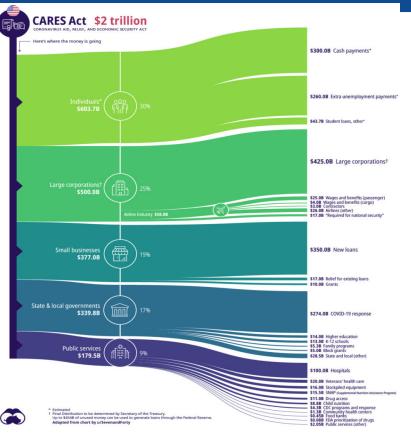


The Policy Response

Still Needing CARE



Coronavirus Aid, Relief and Economic Security (CARES) Act



- Passed last week—provides \$2
 Trillion to support all aspects of the US economy.
- Something for everyone

Source: MS Magazine

https://msmagazine.com/2020/03/31/so-whats-included-in-that-2-2-trillion-coronavirus-stimulus-package-and-whats-missing/



Still Needing CARE—Health Insurance

- Health Coverage for the Uninsured
 - 27.9 million uninsured
 - 10 million people unemployed will be needing health insurance in coming months
 - Additional funds for the unemployed to purchase health insurance on the marketplaces
 - Expand Medicaid in Kansas and other non-expansion states





Still Needing CARE—SNAP

- SNAP—Supplemental Nutrition Assistance Program
 - Provides \$1.40 per person per meal of food assistance
- CARES Act Expanded SNAP benefits
 - A bit less than \$100 per month per family
 - States can expand SNAP during the public health crisis
 - What about during a slow recovery?
- Food Assistance is a pressing issue.
- Source: https://www.cbpp.org/research/economy/cares-act-includes-essential-measures-to-respond-to-public-health-economic-crises





Still Needing CARE—Food Assistance



April 5, 2020 Lawrence Journal World

Just Food, county food pantries see spike in demand amid pandemic; donations needed



photo by: Kim Callahar

- Across the country, food pantries are seeing huge increases in clients
- Mass unemployment is creating a huge need for basic necessities
- CARE Act Unemployment payments and checks haven't yet arrived.





Vehicles back up on East 11th Street as clients wait to pick up food shortly after 12:30 p.m. Frida

Still Needing CARE—TANF

- TANF—Temporary Assistance for Needy Families
 - Provides cash welfare to needy families
- During the Great Recession a TANF Emergency Fund was created to help families and children during the economic downturn.
 - Time limits on benefits could be waived until the economy recovers.
 - This was not part of the CARES Act
 - Read more at: https://www.cbpp.org/research/economy/cares-act-includes-essential-measures-to-respond-to-public-health-economic-crises



Still Needing CARE—The States

COVID-19 Pandemic Expected to Cause Sharp Revenue Drops in States

State	Amount	Percent of Pre-COVID-19 projections	Source	Date
Pre	liminary Estimat	ted General Fund Revenue D	eclines in Fiscal Year 2020	
Arkansas	\$353 million	6 percent	Department of Finance and Administration	March 23
Colorado	\$396 million	3 percent	Office of State Planning and Budgeting	March 16
Michigan	\$1 to \$3 billion	4-12 percent	Treasury, Budget Office, press report	March 30
Oklahoma	\$219 million	3 percent	Appropriations Chair	March 31
Vermont	\$224 million	14 percent	Joint Fiscal Office	March 25
Pre	liminary Estimat	ted General Fund Revenue D	eclines in Fiscal Year 2021	
Alaska	\$600 million	20 percent	Legislative Finance Division, press report	March 13
Colorado	\$750 million	6 percent	Office of State Planning and Budgeting	March 16
Colorado-recession scenario	\$1.8 billion	13 percent	Office of State Planning and Budgeting	March 16
Hawaii	\$319 million	4 percent	Council on Revenues	March 20
Kentucky	\$115 million	1 percent	House Budget Chair, press report	March 25
Michigan	\$1 to \$4 billion	4-16 percent	Treasury and Budget Office, press report	March 30
New Mexico	\$1.5-\$2 billion	20-27 percent	Senate Finance Committee, press report	March 31
New York	\$4 - \$7 billion \$9 - \$15 billion	5–8 percent 9–17 percent	Comptroller, State Budget Director, press report	March 17 March 24
Oklahoma	\$250 - \$500 million	4-7 percent	Appropriations Chair	March 31
Virginia	\$1 billion	4 percent	Secretary of Finance, press report	March 24

- By putting the economy in a coma, state tax revenues will drop precipitously.
- Sales taxes are less cyclical than income taxes but will still drop
- This will mean budget cuts unless the Federal Government steps in.



The Economy is Closed for Business

Until Further Notice



The Economy is Closed for Business

The New Hork Times | https://nyti.ms/2XgRamL

U.S. Is Nowhere Close to Reopening the Economy, Experts Say

Here's what economists say the United States needs to start returning to normal amid the coronavirus outbreak — and how the economy can survive in the meantime.



By Jim Tankersley

April 6, 2020 Updated 3:06 p.m. ET

"Essentially, economists say, there won't be a fully functioning economy again until people are confident that they can go about their business without a high risk of catching the virus."

The University of Kansas

Source: https://www.nytimes.com/2020/04/06/business/economy/ coronavirus-economy.html?action=click&module=Top%20Stories&pgtype=Homepage

The Economy is Closed for Business

- We have not bent the curve of COVID-19 cases.
- To determine when to restart activity, said R. Glenn Hubbard, a former top economist under President George W. Bush, "we need more information."
 - We don't know what we don't know because of the lack of testing.
 - Without better testing, we can't restart the economy





National Coronavirus Response: A Roadmap to Reopening

- In each state needs to be able to:
 - Have hospitals that can safely treat all patients without crisis standards of care
 - Test everyone who has symptoms
 - Monitor confirmed cases and their contacts (e.g. contact tracing)
 - Have a sustained reduction in cases for at least 14 days

Source: Gottleib et al. https://www.aei.org/wp-content/uploads/2020/03/National-Coronavirus-Response-a-Road-Map-to-Recovering-2.pdf





It All Comes Down to Testing

- We need reliable testing
 - For COVID-19
 - For COVID-19 Antibodies
- Without testing we're in economic purgatory.

The University of Kansas

Economic Impacts of COVID-19

- In future lectures we will continue to monitor the economic fallout from the COVID-19 epidemic.
- We will also monitor the policy responses.
- I hope that you all stay healthy!





Thank You!





The University of Kansas

Resources

- https://msmagazine.com/2020/03/31/so-whats-included-in-that-2-2-trillion-coronavirus-stimulus-package-and-whats-missing/
- https://www.cbpp.org/research/economy/cares-act-includesessential-measures-to-respond-to-public-health-economiccrises
- https://tcf.org/content/report/whats-good-whats-missingcongress-3rd-covid19-emergency-responsepackage/?agreed=1
- http://www.igmchicago.org/igm-economic-experts-panel/
- https://observablehq.com/@danyx/estimating-sars-cov-2-infections