2012 State of the State - Kansas Economic Policy Conference











The Kansas Economy: Investing in People, Business, and the Community

October 18, 2012

Kansas Union, The University of Kansas, Lawrence, Kansas Pioneer Communications, Ulysses, Kansas (satellite site)

Presented by The Institute for Policy & Social Research, The University of Kansas Co-sponsored by The Office of the Provost, The University of Kansas Pioneer Communications and Grant County Chamber of Commerce & Tourism, Ulysses, Kansas

Leaders in public policy, business, research commercialization, and the entrepreneurial arena will discuss and debate policies and programs to facilitate investment and growth in Kansas.

AGENDA

- 8:00 Registration, Coffee & More
- 8:30 Welcome & Introductory Remarks

Danny Anderson, Dean, College of Liberal Arts & Sciences, The University of Kansas

8:45 Morning Keynote: State of the State – Government, Politics, and the Kansas Economy

Joseph A. Aistrup, Professor of Political Science and Interim Associate Dean of the College of Arts and Sciences, Kansas State University

- 9:30 BREAK
- 9:45 Panel 1: Innovation and Economic Development

Senator Steve Morris, President, Kansas State Senate, Hugoton
Barbara Handelin, President & Principal, BioPontis Alliance, Philadelphia, PA
Bala Subramaniam, Dan F. Servey Distinguished Professor of Chemical & Petroleum Engineering
and Director, Center for Environmentally Beneficial Catalysis, The University of Kansas

Moderator

Julie Goonewardene, Associate Vice Chancellor for Innovation and Entrepreneurship, Research & Graduate Studies, The University of Kansas

11:00 BREAK

11:15 Panel 2: Communities Facilitating Economic Growth – Investments that Work

Senator Jeff King, District 15, Independence and Project 17 – Together We Succeed:
Southeast Kansas Economic Improvement Initiative

Jeff Hofaker, President, wKREDA and Director, Phillips County Economic Development, Phillipsburg

Marty Long, Grant County Commissioner, Ulysses and Western Kansas Development Organization

(WeKanDo) (Ulysses)

Moderator

Steven Maynard-Moody, Director, Institute for Policy & Social Research and Professor, School of Public Affairs & Administration, The University of Kansas (Ulysses)

12:30 Luncheon & Luncheon Panel: Policies to Grow State Economies

Erin Sparks, Senior Policy Analyst, Economic, Human Services & Workforce Division, National Governors Association, Washington, D.C. *Kenny Wilk*, Board Member, Kansas Board of Regents, Lansing

Moderator

Neeli Bendapudi, Dean and H.D. Price Professor of Business, The University of Kansas

Introduction

Steven Warren, Vice Chancellor, Research & Graduate Studies, The University of Kansas

2:00 Closing Remarks

Donna Ginther, Professor, Department of Economics and Director, Center for Science, Technology & Economic Policy, Institute for Policy & Social Research, The University of Kansas

2:15 Adjourn

