

Impact of ESU on our Community

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Local Financial Impact (most recent study)

ESU, Students, visitors direct spending	\$126 \$144 million
Multiplier	X <u>1.35</u>
Impact on region	<u>\$170 - \$194 million</u>

Jobs (2010)

ESU Employment faculty, staff and students	1,642
Multiplier	<u>X 1.44</u>
Area employment as a result of University	<u>2364.5</u>

Higher education impact on personal earnings & employment:

See Page 2

Economic development:

Although difficult to measure, most communities site the presence of an institution of higher learning as a significant benefit for attracting new businesses.

Student enrolling from outside the geographic area (2010):

Outside Lyon county	082
Less off-campus students	<u>1577</u>
Out of area students on campus	<u>3505</u>

Student spending (average) (\$10,000 * 3505)	\$35,050,000
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International Students See Page 3

Volunteerism:

Students 2010	31,515 hours
Faculty/Staff 2010	<u>20,200 hours</u>
	<u>51,715 hours</u> or
51,715/2080 =	24.8 full time people

**Education Pays
Bureau of Labor Statistics**

Unemployment Rate by Education Level	Percent Unemployed
Doctoral Degree	2.50%
Professional Degree	2.30%
Master's Degree	3.90%
bachelor's Degree	5.20%
Associate Degree	6.80%
Some College, no degree	8.60%
High School Diploma	9.70%
Less than High School Diploma	14.60%

Median Annual Earnings in 2009	Annual Earnings
Doctoral Degree	\$79,664
Professional Degree	\$79,508
Master's Degree	\$65,364
Bachelor's Degree	\$53,300
Associate Degree	\$39,572
Some College, no degree	\$36,348
High School Diploma	\$32,552
Less than High School Diploma	\$23,608

The Economic Benefits of International Education - 2008-2009 - NAFSA Data						
State of Kansas	8668 Students					
Net Contribution to State Economy by Foreign Students		\$ 156,248,700.00				
Tuition and Fees to State Economy		\$ 107,705,000.00				
Living Expenses to State Economy		\$ 104,989,000.00				
Less U.S. Support of 26.7%		\$ (56,794,000.00)				
Plus Dependents' Living Expenses		\$ 348,700.00				
Net Contribution of State Economy		\$ 156,248,700.00				
Regents Institutions						
			Living Expenses	Less US*	Total	Total Student
	Number of Foreign	Tuition and Fees	and Dependents	Support	Contribution	Population Contribution
Institution	Students	(thousands)	(thousands)	(thousands)	(thousands)	
Emporia State	477	\$ 6,116.50	\$ 6,252.30	\$ (1,519.70)	\$ 10,849.10	\$ 5,175,020.70
Fort Hays State	281	\$ 3,014.10	\$ 3,628.40	\$ (849.00)	\$ 5,792.60	\$ 1,627,720.60
Pittsburg State	566	\$ 6,405.30	\$ 6,834.40	\$ (1,658.50)	\$ 11,581.20	\$ 6,554,959.20
Kansas State	1671	\$ 24,377.80	\$ 21,449.50	\$ (16,326.10)	\$ 29,501.10	\$ 49,296,338.10
University of Kansas	1890	\$ 32,912.70	\$ 26,218.80	\$ (20,665.80)	\$ 38,465.70	\$ 72,700,173.00
Wichita State	1939	\$ 18,196.50	\$ 19,622.10	\$ (9,500.10)	\$ 28,318.40	\$ 54,909,377.60
Washburn Univ	137	\$ 1,718.00	\$ 1,593.90	\$ (380.20)	\$ 2,931.60	\$ 401,629.20
* The "Open Doors" survey asks schools to report the percentage of their students who are self funded, the percentage that have US source income, etc. The U.S. support percentage includes funding form a U.S. college or university, the U.S. Government, a U.S. private sponsor or current employment. For this analysis the percentages are calculated based upon the institutions Carnegie classification and the academic career of the student.						
ESU for fall 2010	545	\$ 6,116.50	\$ 6,252.30	\$ (1,519.70)	\$ 10,849.10	\$ 5,912,759.50