

Genna M. Hurd

Institute for Policy & Social Research, University of Kansas
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Employment

Associate Researcher, Institute for Policy & Social Research, University of Kansas, 1988-present
Co-Investigator, KU University Center Project, 2008-present
Co-Director, KCCED, Institute for Policy & Social Research, University of Kansas, 1998-2008
Assistant Director, KCCED, Institute for Public Policy and Business Research, University of Kansas, 1988-98
Research Analyst II/Research Instrument Operator II, Kansas Department of Health and Environment, Water Quality Assessment, Forbes Field, Topeka, 1979-86

Education

MUP, Master of Urban Planning, School of Architecture and Urban Design, University of Kansas, Lawrence, Kansas, 1983
BSB, Bachelor of Science in Business, Business and Biology, School of Business, University of Kansas, Lawrence, 1979 (*graduated with Distinction*)

Professional Activities (since 2008, selected)

University Economic Development Association (UEDA), Treasurer/Secretary, 2013-2017; Executive Board, 2013-2017; Past-President, 2009; President, 2008; President Elect, 2007; Vice President, 2006; Board of Directors, 2004-2009, 2013, *Ex Officio* 2018-2019; Committees: Awards of Excellence, 2009-2019, Chair, 2013; CRM Subcommittee, 2014-2017; UEDA Annual Summit, 2005-2009, 2014 and 2016, Chair, 2007; Operations Management, 2011 and 2015-2017; Membership and Marketing 2011-2012; Co-Chair, Bylaws Review, 2008 and 2017
KU Communicators, 2013-present
KU Employee of the Month Committee, 2018-present
KU Center for Sustainability, IPSR Sustainability Ambassador, 2009-2017
Kansas Economic Policy Conference, presented by the Center for Science, Technology & Economic Policy (CSTEP), IPSR, the University of Kansas, 2005-present
Kansas Association of Regional Development Organizations (KARDO), Board member representing the KU University Center Project, 2008-2018
EDA Seattle Region, Peer Review Panel, University Center Forum, 2012
University of Kansas, Office of the Provost, Change Facilitator Training Committee, member and trainer, 2011, Change Facilitator Pool, 2012
Educational Association of University Centers (EAUC), Interim Board of Directors, Denver Region, 2009-2012; Chair, Bylaws Review Committee, 2010
Finalists Selection Committee, 8 Wonders of Kansas Commerce, Kansas Sampler Foundation, 2008

Honors and Awards (selected)

UEDA Award of Excellence in Public Policy, 2008, for *The Evaluation of the Kansas Department of Commerce*, presented on behalf of the IPSR research team (Justin Marlowe, PI)
The University of Kansas Team Award, 2008, for the *41st Edition Kansas Statistical Abstract*, Team Member and Co-Editor of the *KSA*
Forrest E. Koch Award for Outstanding Partnership in Economic Development to KCCED, Denver Regional Office, Economic Development Administration, U.S. Department of Commerce, 1998
NAMTAC (National Association of Management and Technical Assistance Centers) Project of the Year Award to KCCED for strategic planning efforts, 1992
Phi Kappa Phi Honor Society, inducted 1979

Grants and Research Projects (since 2004, selected)

- U.S. Department of Commerce, EDA Denver Regional Office, "KU University Center: KU for KS," Co-I with Wallace W. Meyer, Jr., PI, Oct. 1, 2018-Sept. 30, 2023, Total Amount \$700,000 (Project Total \$1,400,000). Funded: Year 1 (Oct. 1, 2018-Sept. 30, 2019) \$140,000 (Project Total \$280,000).
- SRI Subcontract for NSF Project, "Scientific Productivity Data of SDR Sample through Linkage: Expanded Manual Validation," project manager with Donna Ginther, PI, Dec. 15, 2017-Aug. 1, 2018, Total Amount \$64,630, no cost extension Dec. 31, 2018; amendment (pending), additional \$15,000, Jan. 1, 2019-June 30, 2019.
- Kansas NSF EPSCoR (KNE), "Evaluation and Assessment of the Kansas NSF EPSCoR RII Track-1: Microbiomes of Aquatic, Plant, and Soil Systems across Kansas (MAPS)," University of Illinois, Chicago and IPSR, University of Kansas, Eric Welch, PI, UIC and Steven Maynard-Moody, PI, KU, associate researcher on project at KU, Aug. 1, 2017-July 31, 2022. Funded: Year 1 \$78,806 (Aug. 1, 2017-July 31, 2018). Funded: Year 2 \$81,115 (Aug. 1, 2018-July 31, 2019).
- U.S. Department of Commerce, EDA Denver Regional Office, "KU University Center Project: KU Entrepreneurship Works for Kansas – Phase III," Co-I with Wallace W. Meyer, Jr., PI, August 1, 2013-July 31, 2018, Total Amount \$575,000 (Project Total \$1,154,125). Funded: Year 1 (Aug. 26, 2013-Aug. 26, 2014) \$115,000 (Project Total \$230,338); Year 2 (Aug. 27, 2014-July 31, 2015) \$115,000 (Project Total \$233,691); Year 3 (Aug. 1, 2015-July 31, 2016) \$115,000 (Project Total \$230,042); Year 4 (Aug. 1, 2016-July 31, 2017) \$115,000 (Project Total \$230,054); Year 5 (Aug. 1, 2017-July 31, 2018) \$115,000 (Project Total \$230,000).
- National Science Foundation, "EAGER to Create Tools to Enhance NCSSES Data," Donna Ginther, PI, project manager starting in 2017, Aug. 1, 2016-Aug. 31, 2018. Funded: \$149,952, no cost extension Dec. 31, 2018.
- The Women's Foundation of Greater Kansas City, "The Economic Status of Women in Kansas, Missouri and the Kansas City Metropolitan Area," associate researcher with Donna Ginther, PI, July 27, 2015-Jan. 31, 2016. Funded: \$25,000.
- Kansas NSF EPSCoR (KNE), "Evaluation and Assessment of the Kansas NSF EPSCoR Program," University of Illinois, Chicago and IPSR, University of Kansas, Eric Welch, PI, UIC and Steven Maynard-Moody, PI, KU, associate researcher on project at KU, July 1, 2009-June 30, 2014. Funded: Year 1 and Year 2 \$148,179; Year 3 \$79,592; Year 4 \$83,165; Year 5 \$59,333.
- U.S. Department of Commerce, EDA Denver Regional Office, "KU University Center Project: KU Entrepreneurship Works for Kansas – Phase II," Co-I with Wallace W. Meyer, Jr., PI, Aug. 1, 2010-July 31, 2013, Total Amount \$345,000 (Project Total \$695,382). Funded: Year 1 \$115,000 (Year 1 Project Total \$230,578); Year 2 \$115,000 (Year 2 Project Total \$231,285); Year 3 \$115,000 (Year 3 Project Total \$230,130).
- U.S. Department of Commerce, EDA Denver Regional Office, "KU University Center Project," Co-I with Wallace Meyer, PI, May 1, 2008-July 31, 2010, Total Amount \$225,000 (Project Total \$450,000). Funded: Year 1 \$100,000 (Year 1 Project Total \$200,000). Funded: Year 2 \$125,000 (Year 2 Project Total \$250,000).
- Kansas Board of Regents, "Technical Education Expenditures Study," research associate with Donna Ginther, PI, June 1, 2008-Sept. 8, 2008, Total Amount: \$8,393.
- City of Lawrence and Lawrence Chamber of Commerce, Contracts for "Economic Development Research," PI, July 2004-December 2008, Total Amount: \$66,297.
- KU Center for Teaching Excellence, "Focus Groups for CTE's Self-Study and Evaluation," Co-I with Susan Mercer, PI, Dec. 20, 2007-March 31, 2008, Total Amount: \$4,594.
- Kansas NSF EPSCoR (KNE), "IPSR's Evaluation of the Kansas NSF EPSCoR Program," research associate with Steven Maynard-Moody, PI, Jan. 1, 2008-Aug. 31, 2009, Total Amount: \$57,827.
- Kansas, Inc., "Kansas Department of Commerce Evaluation Project", research associate with Justin Marlowe, PI, July 1, 2006-Sept. 15, 2007, Total Amount: \$153,801.
- Kansas, Inc., "Changes in the Kansas Economy: 1985-2006," Co-PI with Charles Krider PI, April-June 2006, Amount: \$12,498.
- Heartland Works, Inc., "Contract for Assessment of the Technical Training Needs of the Lawrence Community," research associate with Charles Krider, PI and Susan Twombly, Co-PI, Nov 2004-April 2005: \$53,835;

“Contract for Focus Groups with Students and Administrators,” Co-PI with Susan Mercer, PI, Jan.-Mar 2005: \$5,368; Total Amount: \$59,203.

Economic Development Administration (EDA), U.S. Department of Commerce, “Kansas Center for Community Economic Development (KCCED),” Grant Renewals for UC Program Years 13-16, Co-PI with Charles Krider, May 2000-June 2004, Year 16 Two-Month Extension: \$15,000; Year 16: \$90,000; Year 15: \$90,420; Year 14: \$100,000; Year 13: \$100,000; Total Amount: \$395,420.

Publications and Reports (since 2008, selected)

Hurd, Genna M., Editor. 2018. *Kansas Statistical Abstract 2017, 52nd Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

Welch, Eric and Fengxiu Zhang, Arizona State University and Steven Maynard-Moody and **Genna Hurd**, University of Kansas. June 21, 2018. *Annual Evaluation Report: Year 1, Kansas EPSCoR, Track 1, Microbiomes of Aquatic Habitats, Plants, and Soils (MAPS) Project*, draft prepared for the Kansas NSF EPSCoR Program for internal purposes.

Hurd, Genna M., Editor. 2017. *Kansas Statistical Abstract 2016, 51st Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

Ginther, Donna K. and **Genna M. Hurd**. 2017. *Surgical Drape Product Evaluation: Analysis of 2017 Survey*. A Report Commissioned by L.A.D. Global Enterprises, Inc., August 2017. Center for Science, Technology & Economic Policy, Institute for Policy & Social Research, University of Kansas.

Ginther, Donna K., Patricia Oslund, **Genna M. Hurd**, and Emily Kennedy. 2017. *An Evaluation of the Alfred P. Sloan Awards for Faculty Career Flexibility in Medical Schools*. A Report Commissioned by the Sloan Foundation, July 2017. Center for Science, Technology & Economic Policy, Institute for Policy & Social Research, University of Kansas.

Ginther, Donna K., Patricia Oslund, Rina Na, and **Genna Hurd**. 2017. *The Economic and Social Impacts of Expanding Options in the Kansas Retail Liquor Environment*. A Report Commissioned by the Kansas Association for Responsible Liquor Laws, March 2017. Center for Science, Technology & Economic Policy, Institute for Policy & Social Research, University of Kansas.

Hurd, Genna M., Editor. 2016. *Kansas Statistical Abstract 2015, 50th Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

Ginther, Donna K., Pat Oslund, **Genna Hurd**, and Xan Wedel. *The Status of Women in Kansas and the Bi-State Region*. A Report Commissioned by The Women’s Foundation, February 2015. Center for Science, Technology & Economic Policy, Institute for Policy & Social Research, University of Kansas.

Hurd, Genna M., and Laura Stull, Editors. 2015. *Kansas Statistical Abstract 2014, 49th Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

Welch, Eric, Arizona State University and Steven Maynard-Moody and **Genna Hurd**, Institute for Policy & Social Research, University of Kansas. September, 2015. *Evaluation and Assessment of the Kansas NSF EPSCoR Climate Change and Renewable Energy (KNE) Project: Final Evaluation Report*, draft prepared for the Kansas NSF EPSCoR Program for internal purposes.

Hurd, Genna M., and Laura Stull, Editors. 2014. *Kansas Statistical Abstract 2013, 48th Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

Welch, Eric, Arizona State University and Steven Maynard-Moody and **Genna Hurd**, Institute for Policy & Social Research, University of Kansas. July 3, 2014. *Evaluation and Assessment of the Kansas NSF EPSCoR Climate Change and Renewable Energy (KNE) Project: Year 5 Interim Evaluation Report - Summary*, draft prepared for the Kansas NSF EPSCoR Program for internal purposes.

Hurd, Genna M., and Laura Stull, Editors. 2013. *Kansas Statistical Abstract 2012, 47th Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

Welch, Eric, University of Illinois at Chicago and Steven Maynard-Moody and **Genna Hurd**, Institute for Policy & Social Research, University of Kansas. June 25, 2013. *Evaluation and Assessment of the Kansas NSF EPSCoR Climate Change and Renewable Energy (KNE) Project: Year 4 Evaluation Report*, draft prepared for the Kansas NSF EPSCoR Program for internal purposes.

- Hurd, Genna M.**, and Laura Stull, Editors. 2012. *Kansas Statistical Abstract 2011, 46th Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.
- Welch, Eric and Meg Haller, Public Administration, University of Illinois at Chicago and Steven Maynard-Moody and **Genna Hurd**, Institute for Policy & Social Research, University of Kansas. August 2012. *Evaluation and Assessment of the Kansas NSF EPSCoR Climate Change and Renewable Energy (CCRE) Project: Year 3 Evaluation Report, 2012*, prepared for the Kansas NSF EPSCoR Program for internal purposes. Appendices “HERS Institute Case Study: 2011” and “Women & Leadership in Science Case Study: 2011 Interview Report,” co-authors Steven Maynard-Moody and **Genna Hurd**.
- Welch, Eric and Meg Haller, Public Administration at the University of Illinois at Chicago and Steven Maynard-Moody, **Genna Hurd**, and Larry Hoyle, Institute for Policy & Social Research, University of Kansas. June 2011. *Evaluation and Assessment of the Kansas NSF EPSCoR Climate Change and Renewable Energy (CCRE) Project: Year Two Evaluation Report*, prepared for the Kansas NSF EPSCoR Program for internal purposes.
- Hurd, Genna M.**, and Laura Stull, Editors. 2011. *Kansas Statistical Abstract 2010, 45th Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.
- Welch, Eric and Meg Haller, Public Administration at the University of Illinois at Chicago and Steven Maynard-Moody, **Genna Hurd**, and Larry Hoyle, Institute for Policy & Social Research, University of Kansas. December 2010. *Evaluation and Assessment of the Kansas NSF EPSCoR Climate Change and Renewable Energy (CCRE) Project: Year One Evaluation Report*, prepared for the Kansas NSF EPSCoR Program for internal purposes.
- Maynard-Moody, Steven, **Genna Hurd**, and Larry Hoyle. January 2010. *Evaluation of the KNE Program: 2009 Report*, Prepared for the Kansas NSF EPSCoR Program, Institute for Policy & Social Research, University of Kansas.
- Hurd, Genna**, and Laura Stull, Editors. 2010. *Kansas Statistical Abstract 2009, 44th Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.
- Hurd, Genna**, and Laura Stull, Editors. 2009. *Kansas Statistical Abstract 2008, 43rd Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.
- Hurd, Genna** and Xanthippe Wedel. April 2009. *Economic and Demographic Data on the Hispanic-Owned Businesses and Hispanic Population in Kansas*, Technical Report No. 80, Institute for Policy & Social Research, University of Kansas.
- Ginther, Donna, Sarah Frazelle, **Genna Hurd**, and Laura Stull. September 2008. *Technical Education Funding for Kansas and Selected States*, Report for the Kansas Board of Regents, Center for Economic and Business Analysis, Institute for Policy & Social Research, University of Kansas.
- Hurd, Genna**. *The Economic Barometer: A Quarterly Report* for the Lawrence Chamber of Commerce, 4th Quarter 2004 (March 2005) – present (3rd Quarter, December 2008).