

Instructions and Guidelines for Population Health Meeting in Austin, Oct 2 – 4th

Thank you so much for serving as a moderator or presenting your work at the upcoming population health meeting in Austin, “Improving Population Health: Now, Across People’s Lives, and Across Generations to Come”. In advance of the meeting, we wanted to provide you with some general guidelines for moderators and presenters.

The mobile app has the complete meeting agenda, and other helpful information. As you get ready for the conference, we wanted to let you know that most panels meet for 75 minutes. If you haven’t downloaded the meeting app yet, you can confirm the length of your session by checking the online agenda: <http://ipsr.ku.edu/pophealth/agenda.shtml>.

We are asking the moderator and speakers/panelists to work together to create a dynamic, compelling, ideas-driven session that reflects the richness and diversity of the state of population health science. To that end, please think ahead about:

1. **Session Format.** We strongly encourage creative, out-of-the-box approaches to the structure and delivery of your session. You can definitely think beyond the typical 3 talks + discussion approach you’ve experienced at other conference. Here are a few ideas to get you thinking – but feel free to generate your own format!
 - **Wing it:** No slides or notes, just oral remarks (also called “Go naked!”)
 - **Swing it:** Each presenters presents the work of a different presenter in the session
 - **360-second science:** Presenters present 6 slides/6 minutes, rest of the time is moderated discussion.
 - **Pecha Kucha:** Presentations are 20 slides X 20 seconds each (story-driven, ideas-focused) See <http://habitatx.com/pecha-kucha/>
 - **Seminar:** Presenters circulate BRIEF papers ahead of time – not full research papers, but a research briefs or commentaries/viewpoints (1200 words). Session participants read papers ahead of time, and moderators and authors then lead a robust discussion during the session. If you need help with the logistics of circulating papers ahead of time, let us know!
2. **Presentation Format.** We’ve all sat through too many conference presentation slide decks with teeny tables, too much text, and no sense of narrative or story about the research. Presenters should think about “pitching their research” (probably just 1-3 brief ideas or takeaways) more than “giving a paper” in all its gory details. To facilitate that, we encourage presenters and moderators to critical examine your usual Powerpoint or other presentation templates, and go for image-rich, text-light, compelling designs. It doesn’t take a ton of time or complete retraining to make good slides. See links below for good resources.

Two presentations that address this “crappy slides” problem with humor and insight:
<http://www.slideshare.net/ginabainesholder/learning-to-design-powerpoints-like-a-badass>
http://www.slideshare.net/ArtilleryMarketing/you-suck-at-powerpoint-12040413?qid=f5c04463-1199-4a5c-ab16-886142db7562&v=&b=&from_search=4

And two sources of affordable slide templates that might kick things up:

[http://www.slideshare.net/slidesthatrock/templates-that-dont-suck/44-](http://www.slideshare.net/slidesthatrock/templates-that-dont-suck/44-SLIDESTHATROCKMYSHOIFYCOMWWWSLIDESTHATROCKCOMSLIDES_THAT_ROCK)

[SLIDESTHATROCKMYSHOIFYCOMWWWSLIDESTHATROCKCOMSLIDES_THAT_ROCK](http://www.slideshare.net/adamnoar/10-powerpoint-templates-that-dont-suck-48738334/27-Resource_Graphic_River_click_to)

[http://www.slideshare.net/adamnoar/10-powerpoint-templates-that-dont-suck-48738334/27-](http://www.slideshare.net/adamnoar/10-powerpoint-templates-that-dont-suck-48738334/27-Resource_Graphic_River_click_to)

[Resource_Graphic_River_click_to](http://www.slideshare.net/adamnoar/10-powerpoint-templates-that-dont-suck-48738334/27-Resource_Graphic_River_click_to)

As you (moderator and presenters) plan your session, please let us know if we can help in any way. Thank you again for your important contributions to the conference and to the field!